

# FOUR BOOKS THAT WILL CHANGE HOW YOU THINK ABOUT PROPERTY!

It was an event to remember as the iProperty Home & Property Investment Fair played host to not one or two, but four exclusive booklaunches by renowned industry experts.

- REENA KAUR BHATT

A new book by Adrian Wee, Design Director & Master Coach of ID King Academy **“Die with Massive Debts”** was launched with 3 other books to great acclaim at the Kuala Lumpur Convention Centre on 24<sup>th</sup> April 2016. It was officiated by Georg Chmiel, CEO of iProperty Group.

The other books are **“Property Buying for Gen Y”** by Khalil Adis, Founder of Khalil Adis Consultancy Pte Ltd & property journalist; **“Malaysian Propensity”** by Dr Daniele Gambero, Co-Founder and CEO of REI Group of Companies and **“Smart Property Investors Know the Law”** by Elizabeth Siew, Managing Partner at Messrs Iqbal Hakim, Sia & Voo.



- 1 Jonathan Adams, General Manager of Consumer Marketing and Brand Management for iProperty.com Malaysia; Vicky How, Principal of Bloomland Realty; Ananthan Chelliah, Chartered Accountant; Khalil Adis, Founder of Khalil Adis Consultancy Pte Ltd & property journalist; Adrian Wee, Design Director & Master Coach of ID King Academy; Georg Chmiel, CEO of iProperty Group; Dr Daniele Gambero, Co-Founder and CEO of REI Group of Companies; Elizabeth Siew Wai Kit, Managing Partner at Messrs Iqbal Hakim, Sia & Voo and Andrew Tan, Founder of Luxury Boutique Accommodation.
- 2 (L-R) Khalil, Elizabeth, Adrian, Gary Chua, CEO of Smart Financing and Dr Daniele showing off the four new property books.
- 3 (Front row, L-R) Adrian and Georg presenting the cheque to Mark Bayoud, Founder of Rohingya Refugee School, Selayang.
- 4 (L-R) Georg (middle) with the four authors.

## DIE WITH MASSIVE DEBTS

Property investment is actually a long term game – it is a marathon and not a sprint. “Die with massive debts” may be a controversial title, but I am actually sharing with you what no successful investor will – how to create wealth by leveraging through property debts. Live wealthy and not die wealthy.

**Adrian Wee**

Design Director & Master Coach of ID King Academy

## Co-Authors

*This book introduces a new method of property investing, especially for the current generation. It provides in-depth information on how to carry out bulk purchasing of properties. A must-buy for the Gen-Y property investor!*

**Vicky How**

*Principal of Bloomland Realty*

*'Die with Massive Debts' is an added value to any property investor – it was written with the purpose of educating its readers on the workings of the real estate industry. The five of us have pooled together all of our property investing knowledge and experience gleaned over the years to be shared with everyone out there.*

**Andrew Tan**

*Founder of Luxury Boutique Accommodation*

*I have always lived by my own motto: Don't be afraid to challenge the norm and always dare to do something different to achieve extraordinary results. And that is exactly what this book is all about – daring to leverage on property debt to create wealth and financial independence.*

**Gary Chua**

*CEO of Smart Financing*

*Co-authored by experts in their own field – from renovation and valuation to finance and taxation, this book has you covered on the A-Z of property investing.*

**Ananthan Chelliah**

*Chartered Accountant*

*You will learn the comprehensive process of property investment from an angle you never thought need to be mastered. 'Die with Massive Debts' will teach you the **WHY, WHAT, WHERE, WHEN, WHO & HOW** of property investment.*

**Elizabeth Siew Wai Kit**

*Managing Partner at Messrs Iqbal Hakim, Sia & Voo*

## PROPERTY BUYING FOR GEN-Y

*I wrote this book with the Malaysian Gen-Ys in mind as I find that housing affordability is a serious issue among them. Many do not know how to navigate the property market in Malaysia and I hope to shortcut the learning process for them. Helping Gen-Ys to purchase their new home is also my way of giving back to Malaysians for supporting me in my career all these years.*

**Khalil Adis**

*Founder of Khalil Adis Consultancy Pte Ltd & property journalist*

## MALAYSIAN PROPENOMY

*A must have book if you want to get it right in property investment. Not only does it teach you the ways to make smarter investments, but it also provides you the techniques for further development of your property intelligence.*

**Dr Daniele Gambero**

*Co-Founder and CEO of REI Group of Companies*

## SMART PROPERTY INVESTORS KNOW THE LAW

*I have done a lot of creative structuring with my clients and I realized that these boardroom tactics could be applied in property investment as well. This legal guide offers new and seasoned property investors the essential information and hot tips they need to maximise investment returns and minimise investment risk.*

**Elizabeth Siew Wai Kit**

*Managing Partner at Messrs Iqbal Hakim, Sia & Voo*

## GIVING BACK TO SOCIETY

The book launch was extraordinary as it also witnessed Adrian Wee donating a sum of RM10,000 to the Rohingya Refugee School in Selayang. Both Adrian and Georg presented the mock cheque to Mark Bayoud, the school's founder.

ID King Academy recently partnered with iProperty.com to carry out 'Project Refresh', where

renovation works and refurbishment of the refugee school were carried out. Besides that, half of the proceeds from the **"Die with Massive Debts"** book will go towards the Rohingya school fund.

All four books are now available in major bookstores throughout the country. Make sure to get your copies today! 📍